

## Who we are and membership benefits

Knaresborough & District Chamber is a business champion organisation for Knaresborough and the surrounding area. As an independent, voluntary, non-affiliated group of local business people, we act as a united voice to support local business, enhancing the overall success of the town for commerce, residents and visitors alike. We encourage local business owners and managers to join with the Chamber to create a pleasant, prosperous and rewarding Knaresborough in which customers, clients and employees can thrive.

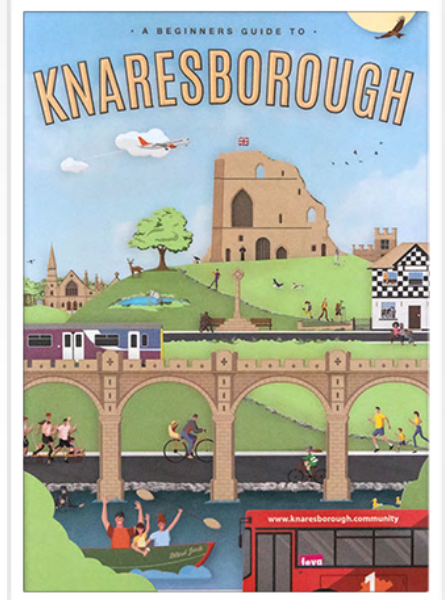
We are committed to promoting Knaresborough businesses positively to residents and visitors and to representing the best interests of the town at all levels. All types of businesses are represented - not just those with retail shop fronts in the town centre.

Freelancers, consultants, market traders, tradespeople and larger or non-central operations are welcome and can benefit from everything the Chamber has to offer.

Alongside our work for the community, we also encourage strong mutually-supportive relationships between members, sharing services, knowledge and products through monthly meetings, newsletters, workshops and social events.

As well as supporting local businesses, we also provide a channel for businesses to contribute to the betterment of the local area, improving key local resources and supporting local events.

We believe that by supporting local businesses, we are contributing to the sense of community and overall welfare of the town. Non-traders and local residents in the town see the importance of an active Chamber and a small volunteer group has been formed to aid and support Chamber.



## Join the Chamber

To apply to join the Knaresborough Chamber please complete an on-line application form at <http://knaresboroughchamber.org/join-chamber> and a member of our Chamber team will be in touch.



## Benefits to Members

The Chamber represents businesses in the Knaresborough area, seeks to grow our wider economy, protects our historic market and traditions such as the Town Crier and helps to organise town events, such as the annual Christmas Market and Party in the Castle.

We are also actively involved in marketing Knaresborough and the surrounding area, including through our 14 visitor maps, which are located throughout the town and outlying retail park. Additionally we promote local businesses through various campaigns, competitions, donations, media and advertising channels.

As a member, your business will benefit from the following:

### ***Free publicity of your business:***

- Promotion of your business amongst other members and their customers
- Free publicity for your business at community events
- Free publicity for your business on the Chamber website
- Opportunity to appear in the Chamber newsletter
- Promotion of your business on Twitter, Instagram and Facebook
- Inclusion of your business within various social media groups
- Inclusion on future shop trail schemes

### ***Membership discounts:***

- 25% discount on cost of Knaresborough Christmas Market stall

### ***Direct influence into local government strategy affecting the town:***

- A stronger voice in the community
- Greater influence in local government policy
- Regular updates on issues affecting local businesses and the town in general

### ***Member updates:***

- Regular email updates, including business, community, grant and training information.
- Regular sharing of information on our social media channels

### ***Enhanced footfall in the town:***

- Applications for grant funding on behalf of Knaresborough
- Active involvement in town banking
- Lobbying on important local matters
- Funding for town events
- Support for local charities and town defibrillators
- Support of other local groups working to improve opportunities for the town

### ***Mutual advantages across the membership:***

- Access to Chamber training and workshop events
- Opportunity to meet and gain the support of other local businesses