



Knaresborough Chamber of Trade and Commerce.
Meeting at Honey Bees Cafe
18.30 May 4th 2016

Apologies - Jade Clark(JC)(Piccalilli), Chris Richardson (CR)(Carriages), Rachele (Dragonfly).

In attendance - Steve Teggin(Hairdressers), Neil Leonard (Wine Shop), Melissa Monsey (George & Dragon), Tracey Kingston White (Kingston White Opticians), Pat Sommersall (Printzone)(PS), Anj Riggs (Cross Keys), Gareth Chapman (Knaresborough On Line), James Monaghan (JM)(HMCA), Charlotte Gale (photography), Brian Cunningham (Aragon Fisheries), Daniel Markie (Blenkhorns Boat Hire), Alison Mathews (Alison Holmes Gifts & Jewellery), Phil Kiiner (sorry Phil is it Vilner, Kilner or Viner??(PK)(XFR Ltd), David Tomlin (Tomlins Chartered Surveyors), Maggie Boyd.

1 . Treasurers Report - Neil Leonard (NL)
No updates to report.

2. Membership update - Mel Monsey (MM)

MM has been following up moneys owed and checking on lapsed membership.

Kirkgate B&B may rejoin and may be interested in representing Chamber for Spring Fair.

Mongo Deli , Lavender Tea Rooms, ZigZag not rejoining .Fiona from Mother Shiptons not renewed but MM will pay her a visit.She used to hand out the Visit Knaresborough leaflets with the attraction entry tickets.

MM requested receipts for paid membership be sorted - NL to organise.

Di Watson from Knitting Pretty has suggested that the St Johns Xmas tree festival and the Xmas Market coincide (as last year) ,and also the Advent shop windows event.

Charlotte Gale (CG) requests updated online Chamber Member banners/logos.

Gareth Chapman (GC) queries a revamp/ relaunch of the logo. Andy Grintner (Art in the Mill) originally involved in the present commission and should still have the original hard copy should we require it (He also may have on line versions of membership /Standing order forms).

The window stickers also need policing (some lapsed members still display them), and updating with 2016.

MM still to visit some new businesses. Zig Zag old premises has been rented out.

MM would like a directory of all Knaresborough businesses including those without a high street presence/front - GC has a data base.

3. Committee update- Jade unfortunately not present .

Steve Teggin (ST) - Honorary President- still a few positions to confirm .

ST will discuss with local Chambers (Ripon, Harrogate, Boroughbridge, Pately Bridge) and reinstate the quarterly joint meetings/dinners . CG and GC are happy to attend these as required.

Anj and Alison mathews(AM) will organise the Knaresborough venues.

The new Harrogate Chamber president is the Signarama owner.

Town maps - ST and NL will liaise with Andy & Lucy Cole and Albert printers. (NB at the April meeting it was discussed that we may need to negotiate a smaller fee payable since a lot of the adverts are repeat business).

The ads are usually organised early Sept.

CG happy to produce new photos for future maps.

Treasurer NL,

Secretary PS , JC will help transition. Request access to Chamber data base - MM and GC will facilitate this.

Minutes sec - Tracey Kingston White

Council representative - JM town councillor will be happy to report pertinent news and represent Chamber. JM will email the discussion list for forthcoming council meetings and highlight potential interesting points - MM or PC to circulate to all committee.

Council meetings are held fortnightly with an open forum at the start of the meetings.

Chamber ideally need a rep to attend every council meeting - can be different members each time.

PC will also attend some council meetings .

JM's wife Hannah is forming a Xmas Lights Switch on committee , and is presently in discussion with council on this matter. Hannah was on the Advent Calendar Shop Trail last year and wants to repeat the event this year with Chambers' support.

Events Sec - CR (with support from JC) will liaise with Nigel Perry of Lions & Bed Race committee and hopefully co ordinate with Hannah .He will also liaise with Rotary, Xmas and Spring fair committees . CG queries if we have been in contact with Rotary's new Chairman John Sonley yet? We need to sort out a stall for Chamber at the next Spring (and xmas?)fair ,we have the Chamber gazebo.

Dan Markey and Maggie are to liaise with CR for leaflet distribution etc.

We need to provide marshals for Town events DM,M,and CR to organise these.

Social sec- Anj and Alison have this role. ST will initially liaise. In the past we have held a New Year Dinner Dance (Dower House)in January, BarBQ late summer (Carriages) - last year joint with BLOK, and interim quizzes, guided town walks, race nights.

Socials should be used to promote membership and fundraising for Chamber and various causes.WE have no charity status.Need to promote Wind in the Willows this year as per April meeting.

4.IT update

WE need GC and PK's email addresses.

GC and PK have been in discussion on what direction to move. Potential for linking membership[list /emails/database.They require a list of committee members/roles.

?What do we want from the website - this will go live in the next 6 weeks or so. We need 'who to contact ' on the site. There will be a members only private area and public access.

Twitter account set up. This ideally needs to link to the Knaresborough Official Business Site.

PK suggests a database of prospective members - we may be able to find these from Knaresboro Business Site.

Sue McQueen is helping with IT but at present is busy with the Wind In The Willows project.

CG suggests we obtain all members' twitter names so information can then be retweeted to all.

We could investigate a 'Knaresborough Hour' which is a designated weekly hourly spot where all active local businesses can interact and network/advertise using hashtag(can't find my icon!)

Knaresborough Hour. There is already a Yorkshire,Wetherby and Harrogate Hour.

GC wants to ensure that the website highlights/publicises Chambers' achievements and goals.We need to spread the word!

Social media sec - this was signed to Karen Haase(Yorkshire Eyewear)- to run the Twitter feed/ Knaresborough Hour at the April meeting, not in attendance today.

Tim (Cross Keys) is to liaise with Johnsons Press/Ackrill (Holly), Stray FM - Community News Section.

AOB-

JM requests revamping the farmers Market be tabled for the next meeting.
Council are rethinking the Weds Market trading issues i.e trading to /away from pavement. Shop owners and stall holders in conflict over the best alignment of stalls .We need to maximise the number of visitors to shops as well as stalls.

Councillor Goode has asked to give a short talk concerning the Knaresborough Development Plan at the June meeting.

Xmas Trees and Hanging baskets for June agenda.

Town Crier- ST - Roger Hewitt (RH) requires a new outfit. The previous supplier has retired so we need to find an alternative. Anj has a local seamstress contact - Gill Ford , but ST thinks he has already contacted her.

It was suggested that we advertise for a tenders on the Knaresborough Business site PK knows a theatrical supplier based in Boroughbridge.

MM will contact local Zipin .

RH has a cleaning bill for repayment- NL will look into this. RH has been to a crying competition in Yeovil , we need to publicise these types of events. It was suggested that RH attends a Chamber meeting.

Deputy Town Crier Paul Sigsworth (PS), has been out of contact for some time (since his Chamber committee resignation).He has been doing some TC tours for Mother Shipton's Dropping Well (non Chamber member), but the Chamber portion of money owed from these (%50)is outstanding, he was going to pay at the end of the month but paying after each event would be more appropriate. CG suggests that ST has a discussion with AG on this matter.

Storage space - up till date leaflets ,Xmas lights and other items have been stored at Lavender Tea Rooms, but access can be difficult. MM is to look into how much room is required and may be able to offer the use of her cellar (George & Dragon).

Tony Handly has made a comment that there are no mention of Knaresborough events on the Harrogate Area Tourist Information Events Site -"Whats On" we need to try and remedy this - Tim from Cross Keys is the publicity link and Anj will ask him to look into this matter.Need a Community News section?

Next meeting (please note change of date and venue) will be arranged by PS who will inform us via email.(Please can we inform Concur Goode)

Meeting closed